

**MAN 501.01 COMTEMPORARY MANAGEMENT
(Işık University)**

Semester	: Spring	Year of study: 2016-2017
Level of course	: Graduate	
Instructor	: Assist. Prof. Aslı Tuncay-Çelikel Office: AMF 120 Phone #: 0216 528 72 19 E-mail: asli.tuncay@isikun.edu.tr	
Instructor's office hours	: WW 36 and F 5 or by appointment	
Class hours	: Thursdays 18.00-20.00	
Prerequisite	: -	
Course Description	: Developing contemporary management techniques in a competitive business environment. Shifting paradigms in management. Fundamentals of learning organizations. Change management. Organizational goal setting. Planning. Teamwork applications, managerial strategy formulations.	
Course Objectives	: Upon completion of this course, students will be able to gain an appreciation for concepts of management as it relates to the total organization, develop an understanding of dynamics of work environment and obtain skills necessary for effectively allocating and using resources to create value for customers.	
Course Outline	: This course provides an introduction to the basic concepts underlying general business, corporate culture, business ethics, social responsibility, human resources, motivation, leadership and teamwork.	
Learning outcomes:	<ol style="list-style-type: none">1. Describe and analyze the evolution of management thought.2. Comprehend the managerial role and the processes of planning, organizing, leading and controlling functions of management through which work in organizations is accomplished.3. Evaluate and present recent research papers on contemporary management concerns.	

Textbook : Richard L. Daft and Alan Benson (2016) *Management*, Cengage Learning.

:Richard L Daft. (2009) *New Era of Management*, 9th Edition, South-Western Publishing.

<u>Week</u>	<u>Date</u>	<u>Chapter</u>	<u>Lecture Content</u>
1	Feb. 16	Ch. 1	Introduction to class, syllabus, etc. Introduction to Management
2	Feb. 23	Ch. 2	The Evolution of Management Thinking
3	Mar. 2	Ch. 3	Corporate Culture
4	Mar. 9	Ch. 4	Managing in a Global Environment Managing Corporate Diversity
5	Mar. 16	Ch. 5	Managerial Ethics and Corporate Social Responsibility
6	Mar. 23	Ch. 6	Managerial Planning and Goal Setting
7	Mar. 30	-	Midterm Exam (Online)
8	Apr. 6	Ch. 7	Strategy Formulation and Implementation
9	Apr. 13	Ch. 10	Innovation, Change and Development Managing small business start-ups
10	Apr. 20	Ch. 11	Human Resources Management
11	Apr. 27	Ch. 13	Managing Quality and Performance
12	May. 4	Ch. 16	Leadership in Organizations Teamwork and Learning Organizations
13	May. 11	Ch. 17	Motivation in Organizations
14	May. 18	-	Review Session for Final Exam

*This schedule may be modified according to the course progress and your feedback.

Class policies : Students will participate this course online, via Adobe Connect.
(<http://co.isikun.edu.tr/system/login?domain=co.isikun.edu.tr&next=%2Fadmin%3Fdomain%3Dco.isikun.edu.tr&set-lang=en>.)

Students can watch the lectures anytime from videos in the lms system.

(<http://lms2.isikun.edu.tr/login/index.php>).

Assignments & Case Studies:	20 %
1 Midterm:	40 %
1 Final:	40 %

Important Information

: Communication: All necessary course documentation will be posted either on “lms system” or will be e-mailed to you using your “İŞİK” e-mails. The best way to contact me is e-mail. It is your responsibility to update your contact information in Online System.

Academic Integrity

: Each student is expected to abide by the honor system of our academic community. This system is in effect for all student work submitted during the course. In effect, this stipulates that lying, cheating or plagiarism are violations of the honor system and will be subject to disciplinary action.